ADVANCE YOUR CAREER

WITH COURSE in

“Tourism & Development”

AREAS
- Sustainable Tourism
- New Markets
- Infrastructure and Facilities
- Cultural Preservation
- Employment Generation

Why Tourism and Development at PIDE?
Over the past few decades, tourism has evolved into a powerful and profitable industry. The purpose of this course is to familiarize students with the main debates, issues and themes in the field of Tourism and Development around the world and those particular to South Asian and then to Pakistan.

What YOU can LEARN:
- The understanding of the process of tourism and development.
- Understanding of the developing or third world in order to understand the factors influencing tourism.
- Current discourses, themes and theoretical issues and concepts in tourism.

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