Return Migration And Entrepreneurship In District Jhelum by Sumera Iqbal

This study aims to explore the post-return entrepreneurial activities of return migrants in District Jhelum. Primary data was collected through survey questionnaire and focus group discussions. Non-probability purposive sampling was employed to sample respondents. Among the findings were observed the differences in cost of migration, income and savings between return migrants from Middle East and Europe. People preferred to be self-employed after return. Duration of stay abroad, skills and savings had an impact on after return entrepreneurial activities and main areas of entrepreneurship were agriculture and retail business. The study recommends government to provide basic infrastructure, introduce small industrial zones and co-operate cultural practices to engage return migrants by incentivizing them.