



INTRODUCTION

The PIDE School of Public Policy (PSPP) will undertake the following activities, over the short and medium run.

1. Offer M.Phil.in Public Policy
2. Develop Research Centre to conduct research on public policy issues
3. Offer focused executive training to different kinds of practitioners involved in policy formulation, implementation and monitoring.

CORE INFORMATION

PROGRAMME TITLE	Public Policy
DEGREE AWARDED	MPhil (18 years of formal education)
MODE OF ATTENDANCE	Currently Full Time only, Part Time option is being explored at this time.
PROGRAMME DURATION	2 (Two) Years / 4 semesters



WHY CHOOSE THE PROGRAMME

Why study at PIDE	<ol style="list-style-type: none"> 1. Study in a top-ranking, premier research and teaching institute of Pakistan. 2. Access to excellent research guidance that is crucial for the success of any graduate degree program.
What is special about the programme	<ol style="list-style-type: none"> 1. Core curriculum provides firm foundations which will allow the students to approach public policy issues in multi-dimensional perspective. 2. Coursework and practical exercises equip students with an interdisciplinary conceptual toolkit while fieldwork allows application and testing of the knowledge gained. 3. Students will have an opportunity to equip themselves with cutting-edge analytical competence and strengthen their base in economic and social reasoning.
Who would it suit	<ol style="list-style-type: none"> 1. Mid-career professionals; 2. Civil servants; 3. Politicians; 4. Project Managers 5. Administrators; and 6. Postgraduate students
Programme structure	<ol style="list-style-type: none"> 1. Eight (8) core courses taken over two semesters; 2. five (5) elective courses taken over two semesters; and 3. One (1) thesis to be completed in two semesters.
Assessment summary	<ol style="list-style-type: none"> 1. Students are expected to complete 45 credit hours.

Eligibility Criteria

Minimum high second division or B grade in Masters/4 years BS (16 years of formal education) is required. A minimum CGPA of 2.5 on a scale of 4.0 (semester system) or 2nd Division (annual system) in Masters or 4 years Bachelor Degree in relevant fields from a recognize university in any discipline. Applicants with a first division/ A grade or relevant experience will be given preference.

PROGRAMME AIMS

What will this programme impart to the student and allow the student to achieve?	<ol style="list-style-type: none"> 1. Equip students with tools necessary to design and implement public policy. 2. Enable students to apply theories to the analysis of public policy. 3. Empower professionals to improve their understanding, analysis and skills related to governance and policy processes.
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PROGRAMME LEARNING OUTCOMES

Knowledge	<ol style="list-style-type: none"> 1. An in-depth understanding of the theories required for understanding and designing public policy. 2. Knowledge of the cases that have facilitated or hindered the development of sound policies. 3. Knowledge of cases that have helped or constrained the implementation of otherwise sound policies.
Intellectual Skills	<ol style="list-style-type: none"> 1. Development of skills required for policy analysis and knowledge of the limitations involved in developing and implementing an ideal policy.
Subject-based Practical Skills	<ol style="list-style-type: none"> 1. The ability to conduct independent analysis of public policy issues. 2. An ability to engage in debate and discussion in seminars
Applicable Skills	Structure discussion and communicate effectively.

PROGRAMME STRUCTURE FOR DEGREE

The M.Phil, Public Policy will be a rigorous two-year program. This course will target persons with 16 years of education. People from all disciplines would be welcome to join the program. The program will target those intending to join the ranks of policymakers, managers, administrators, politicians and development practitioners.

A comprehensive coursework, practical exercises and field work will equip the students with the toolkit necessary to not only understand policy problems but solve them as well. This would be a two year (45 credit hours) program, structured as under:

Description	Quantity	Cr. hours/course	Total Credit hours
Core Courses	7	3	21
Core Courses	1	1.5	1.5
Electives	5	1.5	7.5
Thesis	1	15	15
Grand Total			45

The course work would include 8 core courses (7 courses of 3 credit hours and one course of 1.5 credit hours), 5 elective courses (1.5 credit hours each) and thesis (15 credit hours). The students would be expected to complete the course work in 3 semesters. They are required to take only one course during the third semester. Thus they are expected to devote a major part of the third semester and the full fourth to doing their thesis.

The following is the broad structure of the program. Most of the courses will be evidence based with the topic discussed being supplemented with true cases/applied research.



Core Courses

The core course will have the following three streams:

- (i) Economic theory underlying Public Policy issues
- (ii) Analytical tools required to study public policy issues.
- (iii) Core Public Policy theory and practices

The following 8 core courses will be offered under the three streams

Economic theory underlying public policy issues

- 1. PP-601 Microeconomics for Public Policy
- 2. PP-620 Macroeconomics for Public Policy

Analytical tools required to study public policy issues

- 3. PP-610 Research Methods
- 4. PP-635 Advance Research Methods

Core public policy theory and practice

- 5. PP-605 Issues in Public Policy
- 6. PP-615 Power, Politics, and Policy Process
- 7. PP-630 Governance and Institutions
- 8. PP-625 Policy Analysis

Programme Structure

Fall Year 1 (Semester1)	Spring Year 1 (Semester2)	Fall Year 2 (Semester 3)	Spring Year 2 (Semester 4)
Microeconomics for Public Policy	Macroeconomics for Public Policy	Elective 4	Thesis
Issues in Public Policy	Governance and Institutions	Elective 5	
Power, Politics and Policy Process	Policy Analysis	Thesis Proposal	
Research Methods	Advanced Research Methods		
	Elective 1		
	Elective 2		
	Elective 3		



Elective Courses

List of elective courses: (This is a broad list, around 8-10 courses out of this list will be offered. The students will have to pick four (5) courses out of the electives offered)

1. Program Evaluation
2. Political Economy and Public Policy
3. Poverty Reduction Policy & Practice
4. Project Planning and Monitoring
5. Devolution and Local Development
6. Political Institutions and Development
7. Social Policy
8. Urban Development and Public Policy
9. Public Finance
10. Law and Public Affairs
11. Environment and Natural Resource Management
12. International Finance and Development
13. Regulatory Policy and Sectoral Development
14. Conflict and Public Policy
15. Media and Public Policy
16. Crime and Justice
17. Pakistan Government, Politics and Foreign Policy
18. Political Economy and Public Policy
19. Network Governance
20. World History
21. Tax Management
22. Public Financial Management

COURSE DESCRIPTION

Core Courses

PP-601 Microeconomics for Public Policy

The course covers the principles and techniques of microeconomic theory most relevant to the economic aspects of public policy. The topics covered in this course include; consumer theory, firm theory, general equilibrium analysis, resource allocation, welfare consequences associated with policies such as taxes, subsidies, regulation, and government transfers. Besides competitive models, the course will also cover deviations due to market failures,



externalities, asymmetric information, and imperfect rationality. Case studies of government intervention in the economy will be used to illustrate the concepts and theories examined.

PP-620 Macroeconomics for Public Policy

This course focuses on the working of the aggregate economy. One of the objectives of the course is to build understanding of the key determinants of business cycle fluctuations and of development and long-run growth. It will draw on the current economic research on the determination of macroeconomic variables such as output, employment, prices, and the interest rate—in the short, medium, and long run. The main emphasis of the course is on the impact of government policies on the macro economy.

PP-605 Issues in Public Policy

This course provides an introduction to the political institutions and processes through which public policy is made generally made in democratic countries and particularly in Pakistan. The students are also introduced to the tools of policy analysis. The models and tools of

policy analysis are applied to study specific policy areas like, economic policy and its various sub-components, including fiscal, monetary and trade policy, mining and exploration, decentralization, social policy, including health care and education and the policy on environment and climate change.

PP-615 Power, Politics and Policy Process

This course explores the process of public policy-making, from the big picture of the global economy (macro-level analysis) through to the more specific and complex issues of policies and political agendas (meso-level analysis), and the role of individuals in shaping policy design (micro-level analysis). The influence of political power at every stage of the policy process forms a central strand running through the entire course. The course introduces participants to the theories of public policy; critically reviews the key 'stages' of the policy process including agenda setting, policy formulation, implementation, monitoring and policy evaluation. Significance of multi-level and multi-actor governance and the role of policy networks will also be explored.

PP-630 Governance and Institutions

The course introduces the structure of Public and Civil Service in Pakistan and how these influence policy formulation and implementation. The inter linkages among rent seeking, corruption patron-client relationship and the structure of public and civil service in Pakistan are discussed in this course. Salient ideas in institutional economics including; the role of institutions in determining the growth performance of a country, evolution of institutions, institutional change, transaction cost and the link between organization in public and private sector are also discussed in this course.

PP-610 Research Methods

This course focuses on techniques for the analysis of quantitative data. The course covers three main topics: (i) Introduction to statistics and analysis of data using a range of quantitative methods and 'hands-on' practical exercises using statistical software packages; (ii) strengths, limitations and applications of specific quantitative techniques, (iii) the interpretation of quantitative data and the manner of dissemination to influence policy and practice.



This practical and hands-on course develops an understanding of qualitative research skills through critical exploration of research techniques, management and analysis of the qualitative data, and the use of relevant software. The course provides an introduction to the processes of qualitative research methods; an overview of the types of qualitative methods and their applications. This course enables students to review literature relevant to the field of study, to collect information (data) and analyze it to transform into knowledge, and then present it in written and oral form.

PP-625 Policy Analysis

This course is about preparing, designing and selecting public policy. It is mainly on analytical approaches and methods that are intended to guide policy design and structure policy choice: argumentation analysis to understand, evaluate and construct policy arguments, including the consideration of values and other assumptions that are used and method to promoted critical and creative thinking.

PP-635 Advanced Research Methods

This intensive course provides an opportunity for participants to establish and/or advance their understanding of qualitative research through critical exploration of research approaches and methods. The contents include, Introduction to Social Research Methods, Doing Qualitative Research, Nature of Qualitative Research, Sampling in Qualitative Research, Data Collection in Qualitative Research, Qualitative Data Management & Analysis, Introduction to NVivo and Writing & Presenting Research

Elective Courses

PP-710 Devolution, Regionalism and Local Development

This course focuses on the political, administrative and fiscal devolution in Pakistan in the context of and local development. The course will cover the history of devolution in Pakistan, its consequences for governance and public sector efficacy, and empirical evidence on the effects of devolution on economic growth and public policy. Students will learn about the principles of fiscal federalism, multi-level government, political economy of fiscal decentralisation, accountability, risk sharing, problems of multi-jurisdictional taxation, and intergovernmental fiscal transfers.

PP-740 Political Institutions and Development

The course will cover; the monopoly of the state on violence, social order and violence, Basic Natural State versus Mature Natural State, Private Predation versus Public Predation, Limited Access Order versus Open Access Order, Parliament, Political Process and Policy Making, Constitutional Rules versus Operating Rules, Political Institutions as a Cause of Economic Institutions, Dictatorship versus Democracy, Democracy and Economic Incentives, Incentives and Economic Development, Democracy versus Civil Rights,

PP-737 Project, Planning and Management



The course will cover the project planning, implementation and monitoring process in Pakistan especially with reference to public sector projects - Stages of project planning, implementation and monitoring (PC-I to PC-V) – Conceiving a project, financial plan, use of capital budgeting techniques like cost-benefit analysis, NPV and IRR. Market vs. non-market measures of costing, shadow pricing, social accounting, evaluation of risk, cost effectiveness with work breakdown structure, , planning tools including the Gantt chart, network diagram & RACI chart, the techniques of successful implementation. The course will frequently use cases available with the Planning Commission of Pakistan to study the contents.

PP-719 Social Policy

Nature/extent of poverty and inequality in Pakistan, causes and consequences of poverty and inequality in the societal setting of Pakistan, impact of remedial government programs and policies. This course will also introduce student to the economic concepts and analysis relevant to social policy especially health, education and social security. Topics will touch upon: the role of health/education in the production models; socio-economic effects of under-provision of health and education; the economic rationale of investing in human capital, the behaviour and influence of various participants (social service providers and users) on social service utilization and provision, the role of NGOs in the social sector services.

PP-722 Urban Development and Public Policy

This course concerns the policy-making and governance with reference to urban areas to understand the opportunities for the economy and challenges to sustainability and social inclusion. The course covers economic analyses of issues related to urbanization including; health, education, labour, poverty, crime, housing, slums, land-use planning, well-being of the members of society, mega cities and vulnerability of children, elderly and families living at society's margin. The opportunities that urbanization provides for prosperity through vertical expansion, networking, scale and clusters etc. will be the special focus of the course.

PP-716 Public Finance

The topics covered include; The Role of Public Sector in Economics; Size and Scope of Government; Efficiency and Equity; Distribution; Economic Welfare; Politics of Social Choice-Political Economy; Externalities: Problems and Solutions; Public Expenditures program and its Evaluation; Benefit-Cost Analysis of Expenditure Policy; Budget Analysis and Deficit Financing; Budgetary Process in Pakistan; Positive and Normative Analysis of Taxation; Tax Incidence in Different Market Structures; Taxation and Economic Efficiency; Theory of Optimal Taxation; the Tax system in Pakistan (Revenue and taxation. Direct and Indirect Taxes, Borrowing, Public Sector resources, VAT vs. GST, etc.); Tax Evasion; Fiscal Federalism; Political Economy Approach to Public Finance; Informal Sector.

PP-731 Law and Public Affairs

The course is designed convey how laws should be used to correct market failures, protect property and encourage economic development. The contents include laws and institutions to



Correct Market Failures; Contracts; Property Rights, Externalities and Property Rights, Regulation of Externalities, The Coase Theorem, the Economics of Litigation, Motive to Commit Crimes, and the Optimal Governmental Response to Crime, the Trade-off between the Certainty and Severity of Punishment; the Choice between Ex-ante and Ex-post Sanctions; Negligence versus Strict Liability.

PP-773 Food Security and Natural Resource Management

Market failures and externalities, under and over-provision of goods with externalities, Environment and Issues related to its sustainability, the availability and quality of natural resources and services derived from it, issues concerning the availability and sustainability of land, water, air quality, energy, and minerals for basic human needs and sustained economic growth, pollution control, management of ecosystem, biodiversity, climate change, potential technologies of resource exploitation and maintaining environmental balance, the political, legal, and social dimensions of the management of resources and the environment.

PP-767 International Finance and Development

This course focuses on the role of development partners in international development. The course will cover the history of international development finance, emergence and role of the multilateral institutions, the role of private sector and NGOs, and the transformation of international aid architecture and aid delivery system. This course will enable the participants to understand and evaluate issues related to aid including; modalities, policy networks, fragmentation, proliferation, volatility, fungibility, conditionality, transaction costs, visibility, and donor-donor coordination, etc. Pakistan, as a case, will be used to elaborate concepts and analyse policies.

PP-752 Regulatory Policy and Sectoral Development

Stages of policy making, agenda setting, achieving consensus, implementation, role and conduct of political and state institutions including; courts, legislatures, executives, bureaucracies) and the society/citizens, social movements and demand for specific policies, interest groups. This course will revolve around the concepts of political philosophy and how it policies in different sectors.

PP-743 Conflict and Public Policy

The topics covered include; different types of conflicts, ethnic, racial, sectarian etc. and their consequences and public policy used or required to handle conflicts. Terrorism; use of violence to achieve political goals, history, transformation of conflicts into terrorism; public interaction of terrorism and public policy. The foundations of negotiations including; negotiation strategy; planning and framing; the phases of a negotiation-identification and preparation etc. conflicts resolution with organisation and with the clients; customers, and other stakeholders; the approaches available to resolve conflict.

PP-764 Media and Public Policy



Difference in the past and present form of public policy, factors of influence for the public policy, lobbying, interest groups, pressure groups, elements of modern world to influence government decisions, different forms of media and information dissemination, role of media in shaping the public sentiments and its effects on framing the public policy, broader agenda determining the role to be played by the media and promise and perils of the role of media in influencing public policy.

PP-749 Crime and Justice

The course covers topics like; Crime, insecurity, violence and terrorism; Justice as deterrence against crime, the use of force versus the threat of force. The economic, social and psychological effects of different types of insecurity and their intensity; historical trends in violence; the rationale and effects of punishment; what is the role of society, courts, law enforcing agencies, the government and the international community in taking care of injustices; how justice facilitates peaceful coexistence

PP-746 Pakistan Government, Politics and Foreign Policy

This course focuses on strategic decisions the Pakistan government makes in the field of politics and international relations. Led by course convenor and policy experts from relevant fields, participants of this course will explore the foreign policy related events, analyse the context and evaluate the socio-economic consequences.

PP-725 Political Economy and Public Policy

This course provides an introduction to public policy making, its characteristics and consequences in the context of political economy of developing countries. The course will provide the theoretical foundations from economics of different approaches to looking at the growing literature on topics such as governance, role of corruption and rent seeking, role of the state, and different strategies for catching up. New institutional approaches to these issues and the mainstream policy agenda will be covered in this course, as well as an introduction to an alternative approach based on comparative historical analysis.

PP-770 World History

This course offers the participant an opportunity to visit foreign lands and times with an eye on analytical and comparative analysis. The course provides the student the opportunity to learn new analytical methods and apply those to the principal themes of History. The themes focused in this course will broadly include; Evolution of social class, Formation of global economic and political institutions, Technological and cultural innovation, Diversity of global cultural values, Patterns of interaction and change and Geographic impact upon World History.

TEACHING LEARNING AND ASSESSMENT

Knowledge



Learning outcomes acquired by	<ol style="list-style-type: none"> 1. Through compulsory courses as detailed above. Students are required to attend ALL classes, hand in assessed work, pass examinations and do an assessed thesis. 2. Through elective courses chosen from the list given above covering a range of topics related to public policy generally in developing countries and particularly in Pakistan. 3. Through lectures and seminars and access to recommended reading in every course.
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Intellectual Skills	
Learning outcomes acquired by	<ol style="list-style-type: none"> 1. Through compulsory courses in public policy and economics. 2. Through carrying out independent but guided research for an assessed thesis. 3. Through compulsory and elective courses that will introduce students to theory and data needed to critically analyse and assess public policy issues.

Subject-based Practical Skills	
Learning outcomes acquired by	<ol style="list-style-type: none"> 1. Through independent research for course work and thesis guided by PSPP's faculty. 2. Through regular seminars and discussions.

Applicable Skills	
Learning outcomes acquired by	<ol style="list-style-type: none"> 1. Through seminar presentations, and discussions and their preparation. 2. Through assessed essays and thesis. 3. Classroom participation in seminars and discussions.

FEE STRUCTURE			
1 st Semester		2 nd Semester	
Registration Fee	Rs.10,000/-	Tuition Fee	Rs.49,500/- (33,00/- per credit hours)
Tuition Fee	Rs.39,600/- (33,00/- per credit hours)		
Total credit hours	12	Total credit hours	12
Library Security (refundable)	Rs.5,000/-	Transport Fee	Rs.4,000/-
Transport Fee	Rs.4,000/-		
Transcript Fee	Rs.500/-		
Total	Rs.59,100/-	Total	Rs.53,500/-



3 rd Semester		4 th Semester	
Tuition Fee	Rs.9,900/- (33,00/- per credit hours)	Thesis	Rs.15,000/-
Total credit hours	03		
Thesis Fee	Rs.15,000/-	Transport Fee	Rs.4,000/-
Transport Fee	Rs.4,000/-		
Total	Rs.28,900/-	Total	Rs.19,000/-

FURTHER INFORMATION

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