

E-Village



COMING SOON

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Presentation Layout

- Introducing the concept
- Our mission statement
- Objectives and goals
- Current scenario
- Our strategy
- About the organization
- Our services
- Our strategic partners
- Roles and responsibilities
- The road map
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Introducing the concept

- Fast changing world
- Population rate of growth
- Involvement of rural population
- Microsoft's investment in Urdu
- Bird's eye vision Vs. Worm eye vision
- Leverage the power of Internet
- System integrates with cultural infrastructure of forming community website becomes part of knowledge sharing
- Villager is a resource not a target for help
- Connectivity is productivity

Our mission statement

- Extend the benefits of Information Technology and Telecome (ICT) to the door steps of rural population of Pakistan for uplifting their social, educational, health care and economic infrastructure through use of available resources and information

Our Objectives and Goals

Use of Internet and telecom to:

- Increase farmer's productivity
- Provide education to rural population in current trades and skills
- Provide job matching services to rural population
- Provide latest healthcare information
- Enhance farmer's decision making power to sell his products on better rates
- Facilitates collaboration between public/private organization working to provide services to farmers

Our Objectives and Goals

- Provide quick inbound/outbound very cheap email system in each village of Pakistan
- Minimize digital divide between urban and rural population of Pakistan
- Less procurement cost for buyer for high quality goods and farmer gets better price (win-win situation)
- Through e-real estate services bring foreign investors close to buying facilities

Our Objectives and Goals

- Promote best practices among farmers and thus enhancing their productivity
- Crop information page
- Local and foreign market information like demand, world production, volume, process. Farmer can make more informed decision well in advance not under pressure
- Re-engineer traditional supply chain by introducing price transparency and competition

Our Objectives and Goals

- Obtain direct access to larger rural consumer base
 - Pooled purchasing gets wholesale price for farmer
 - XX companies take part in pilot project to sell services and goods to the rural community via e-village project
 - Sell everything from micro credit to tractor via e-village. Rural market of Pakistan

Current Scenario

- Large population employed in agriculture (42%)
- Production from agriculture is vulnerable to number of factors. Some of these could be controlled by timely information
- Uneducated farmers locked in unproductive cycle
- Weak infrastructure
- Intermediary dominated markets
- Isolated rural communities- lack of sufficient outreach
- Government rescues with support prices
- No forum for small farmers to save them from exploitations

Our Strategy

- Establishment of a “knowledge center” in Islamabad which would provide and receive/provide relevant information about our services
- Establishment of a “Technology Center” to handle all high tech issues and control country level network based on information provided by “knowledge center” the web portal would be kept updated. This center would service optimal on 24/7 basis.

Our Strategy

- Each District would have District Technology Center (DTC) under a franchise agreement which would provide administrative/technical support to all e-village projects under that district.

Our Services

- E-Tajarat
 - Selling activity
 - Buying activity
- E-Rozgar
 - Available for jobs
- E-Rabta
 - Unique email address for each village e.g. xyz@evillage.com
- E-Shaikat
 - An excellent tool for e-government

Our Services

- E-forms
- E-mushwara
- E-sahiat
- E-malomat
- E-hajh/umra
- E-results
- E-visa

OUR SERVICES.....CONT

- E-education
- E-vet
- E-AIOU
- E-culture
- E-Marassi
- E-Kishan
- E-Rules
- E-Shaidi

Our Services.... Cont

- About Village
- Chanda Mama
- Joint Groups Of Interests
 - * Fisheries
 - * Flower Growers
 - * Dairy Forming