

## PIDE

The Pakistan Institute of Development Economics was established at Karachi in 1957 and in 1964 accorded the status of an autonomous research organization by the Government of Pakistan.. In November 2006, PIDE was granted the degree awarding status and hence our top priority now is to provide quality education which is affordable but of world class standard in this region along with a truly stimulating learning environment. PIDE (Pakistan Institute of Development Economics) occupies a leading position in economic research and is highly ranked among South Asian Countries. Top-level research and education complement and strengthen each other. PIDE is ranked among top 10 by RePec in Asia as per ranking released in Jan 2016 and also placed itself among top 10 universities according to general university ranking of HEC



## Department of Business Studies

The department of business studies is one of the leading departments at Pakistan Institute of Development Economics. The department is currently doing the MBA program and is launching its Mphil. programs as well. The department aims to develop certain skills in the students including, improved timing, a network of contacts that will outlast their management career, and increased motivation at work as things start to make sense. Taking forward the legacy of PIDE, the department focuses on the

# Pakistan Institute of Development Economics Islamabad



## Department of Business Studies Introduces

M.Phil. program in Management Sciences aims at meeting the educational and professional needs and expectations of those who require a comprehensive business education with policy making skills and understand governance issues as well as an opportunity to develop strong business and management skills. By combining this program with initial specializations from the bachelor's program, we would develop deeper insight into a broad range of fields and fine-tune our students. On completing this program, students will be able to apply scientific frameworks independently and critically, allowing th



## Mphil in Management Science Scheme of Courses

**Total Credit Hours: 42**

**Course Work: 27**

**Thesis: 15**

### **Semester I**

**Issues in Business Management**  
3

**Thoughts and Philosophy of  
Management** 3

**Elective-I**  
3

**Elective-II**  
3

**Total**  
12

### **Semester II**

**Business Ethics & Legal  
Environment** 3

**International Business**  
3

**Elective-I**



*For details, contact*

**Prof. Dr. Usman Mustafa**  
**HOD Business Studies**  
**051-9248170**

**Department of Business Studies**  
**Pakistan Institute of Development Economics (PIDE),**  
**P.O. Box. 1091, Islamabad,**  
**44000, Pakistan.**

*Or visit,*  
**[www.pide.org.pk](http://www.pide.org.pk)**

### **Elective Courses**

#### **Management (HRM) Electives**

- § Advanced Topics in Human Resource Management
- § Quantitative Methods in the Applied Behavioral Sciences
- § Strategic HRM: Concepts and Applications
- § Human Capital Management: Acquisition, Development and Retention
- § Knowledge Management & HRIS
- § Legal Systems, Labor Relations, and Regulatory Practices. HR Analytics
- § Staffing and Performance Management
- § Human Resource Development
- § Leadership and Motivational Skills
- § Organizational Development
- § Industrial Psychology and Collective Bargaining
- § Corporate Ethics
- § Labor Laws

#### **Finance Electives**

- § Capital Risk Management
- § Financial Modeling
- § Basil I and II
- § Investments
- § International Corporate Finance
- § Derivative Markets
- § Venture Capital and Private Equity
- § Global Asset and Wealth Management
- § Financial Theory
- § Dynamic Asset Pricing Theory
- § Empirical Finance
- § Investment Analysis and Corporate Portfolio Management
- § Financial Derivatives
- § Islamic Banking and Finance

#### **Marketing Electives**

- § Behavioral Research in Marketing
- § Marketing Data Mining
- § Marketing Strategy and Management
- § Bayesian Inference: Methods and Applications
- § Quantitative Research in Marketing: Models and Methods
- § Topics in Advertising and Integrated Marketing Communications (IMC)
- § The Psychology of Judgment and Decision Theory
- § Topics in Consumer Behavior
- § Advanced Advertising and Media Planning
- § Sales Management
- § Applied Marketing Analytics
- § Strategic Services Marketing
- § Business to Business Marketing
- § Consumer Behavior Models
- § Strategic Brand Management
- § Culture and Persuasion
- § Marketing Models

**Khurram Ellahi**  
**Coordinator/ Lecturer business studies**  
**051-9248142**