

# Doing Taxes Better: Simplify, Open and Grow Economy

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*All experts agree on:*

*Simplifying taxes, reducing costs of excessive documentation, opening the economy for high growth and employment. Taxes too will then increase.*

Taxes have been the cornerstone of IMF-led adjustment programs for Pakistan for over four decades. During this period, long term growth and productivity have declined while the tax policy has become more contentious and fragmented. Measures multiply as unrealistic targets are chased with mini budgets every quarter. The following arose from a high-level conference arranged by PIDE to outline future directions in tax policy.

## Illusive Targets: Chasing Tax GDP Ratio through Arbitrary Measures

For decades now, the policy has given priority to increasing the tax-to-GDP ratio leaving growth and employment to an outcome perhaps of some projects funded by the Public Sector Development Programs (PSDP). Expenditures are never reviewed or rationalised for efficiency. Public sector employment is guaranteed, and annual wage increases are held sacrosanct while operational expenditures are regularly cut. Arbitrary and frequent tax changes have created an environment of uncertainty while cuts in operational expenditure have led to “austerity.”

Increasing the tax-to-GDP ratio regardless of how this has become the cornerstone of policy. The narrative that the government and donors have established is that Pakistan has a tax-to-GDP ratio lower than some other countries. Box 2 shows the tax-to-GDP ratio for a select group of countries. It clearly shows that even in advanced countries, this ratio can vary by as much as 15 percentage points. Pakistan's tax-to-GDP ratio of 14 percent is not very low as compared to other countries of the region: Sri Lanka (13 percent), India (18 percent), and Bangladesh (8.5 percent).

## Box 1: The principles of tax policy

Transactions must be allowed to grow while collecting taxes. All taxes will create dead weight losses and market distortions. Good policy must seek to minimise these.

A tax effort that kills transactions is self-defeating. More transactions mean higher economic growth and employment, which in turn will generate sustainable streams of revenues.

**Fairness:** No one group should be seen to be bearing more taxes than others. This does not mean redistribution cannot be achieved through tax policy, but it must have an explicit and well thought out plan.

**Certainty:** Since taxes distort prices and market activity, there must be certainty in policy for people to build businesses. Frequent and arbitrary taxes are harmful for growth.

**Efficiency:** The process of collection should not involve further losses and transaction costs on economic agents. One inefficient manner in which government taxes people is through the use of excessive regulation such as curbing economic activity or state ownership of market resources and activities.

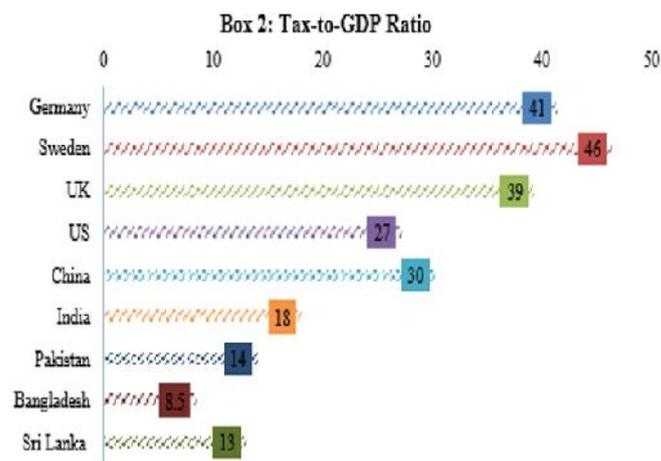
**Convenience:** Excessive documentation requirements also add to the tax burden to hurt growth and employment. Taxes and their administration should not be onerous especially in the daily activities of people where the bulk of the economy lies.

## Tax Policy is Killing Transactions

Most experts are of the view that Pakistan's tax policy is not based on well-known and clear principles (See Box 1). Section 5 of the Federal Board of Revenue Act legitimises a Tax Policy Board/Committee to sketch tax policy independent of FBR. Unfortunately, that board convened only once after reconstitution. The finance bills that continually add ad-hoc tax measures in frequent mini-budgets have developed a complex tax system that confounds the principles of rational tax policy.

### Box 3: Are we a tax cheating nation?

The gathering challenged the prevailing official narrative of tax cheating nation. In the current withholding tax regime, every mobile phone user (i.e. 90 percent of population) is paying income tax in withholding form. This narrative appears to be unique to Pakistan. Countries such as Indonesia with a lower tax-to-GDP ratio does not accuse its citizens of tax cheating. It is strange indeed that even as FATF and international community are breathing down our neck our officials are claiming that their policy and administration is not at fault; it is the people who are cheats.



Data shows that policy consistently pushes for an unrealistic tax-to-GDP ratio, setting FBR to chase the number with arbitrary measures that kill transactions. The current target of the IMF for a tax-to-GDP ratio of 16.7 percent by FY 2021-22 is unrealistic and cannot be achieved without enhancing the taxable capacity of the country. Yet curiously the design of the target and measures to achieve it have stifled economic activity. As in the rest of the world, for revenues to increase we need economic growth. Yet policy is killing transactions through arbitrary taxes and the costly documentation drive.

### Arbitrary Minibudgets and Fragmented Sales Tax have Increased Uncertainty

Not only is our tax policy not based on conceptual clarity but it is also being changed continuously to meet unrealistic targets. The tax rates are high and keep changing several times a year through exemptions and SROs in mini budgets. The uncertainty due to continuous tax changes is a huge drag on investment which, as a percentage of GDP, is already among the lowest in the world.

Similarly, the sales tax base is fragmented with services subject to taxes at the provincial level and goods at the federal level. There is also a variation in rates (from 1 percent to 17 percent), in addition to several exemptions. The standard rates on services also vary between provinces. In Balochistan and KPK it is 15 percent, in Punjab it is 16 percent, and in Sindh it is 13 percent. Such fragmentation and exemptions also add to the existing uncertainty.

### Tariff Policy has Strangled Competition and Growth

Openness has been seen to be important for growth. In the 1970s Pakistan adopted the local industry protection policy while Chile and Turkey liberalised their economies. The countries that adopted openness – Turkey and Chile — saw sustained growth and their manufacturing sectors developed. Turkey even joined the European Customs Union in 1995. These countries are now exporting value-added goods like machinery and automobiles. Similarly, Vietnam started liberalising in 1986. They started rationalising tariffs and went for privatisation. In 1995, their exports were equal to that of Pakistan, which are now ten times higher in 2020. Since we did not lower tariffs, we could not integrate into the global value chain.

There is a need for reforms in the regulatory framework on data sharing of public and private sector agencies with FBR. The availability and sharing of data could increase compliance by covering a variety of sources of income before filling of tax returns. For instance, banks maintain a registry of each customer and transaction. State Bank records this data. The government should sit together with public and private agencies to formulate a plan to configure this data with FBR. The data sharing between institutions would also provide a mechanism to bring in non-filers into the system, thereby paving the way to end the distinction between filers and non-filers.

**Box 3: Regional Comparison of Effective Tariff Rates**

Country	Average Effective Tariff Rate
Pakistan	11.2
Malaysia	4.5
China	5.2
Sri Lanka	7.0
India	7.5
Bangladesh	10.6

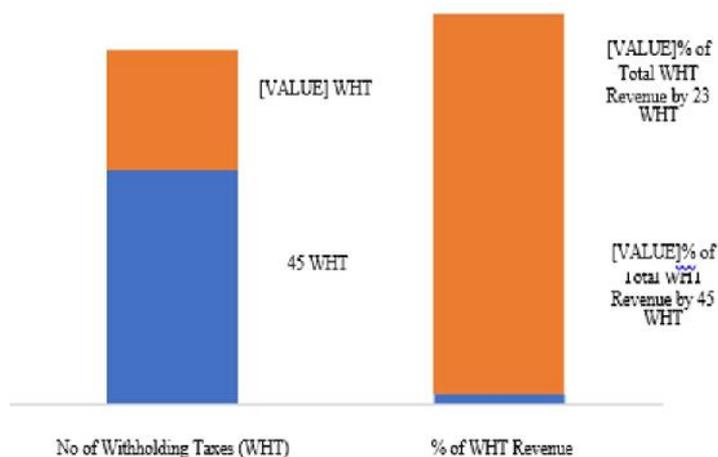
Source: World Tariff Profiles 2018 by World Trade Organization.

### Excessive Documentation is Killing Economy

Not only is the tax system complex, but the cost of compliance is also high. Taxpayers are also discriminated based on being filer and non-filer. Higher taxes, narrow base, differential treatments, and exemptions become hurdles in achieving growth and employment and block the flow of revenue.

The withholding regime is imposing costs on business and individuals. 66 withholding taxes furnish almost 3/4th of direct tax revenues. However, 45 of these withholding taxes provide only 2 percent of the revenues (see Box 5). About 70 percent of tax revenue is collected through withholding tax agents such as banks, utilities, and telecoms, placing the burden of collection on these businesses and increasing their costs. While these withholding taxes may provide an easy source of revenue collection for the Federal Board of Revenue (FBR), they make the tax system incredibly complex

**Box 5: Withholding Tax and Revenue Earning**



for the taxpayers. This also questions the role of FBR as a tax collecting authority.

The current documentation drive would prove ineffective and rather counter productive in the presence of the high cost of compliance. This cost consists of the number of hours required for record-keeping, tax planning, and forms completion and submission. It takes around 577 hours (per year) to complete the tax payment process in Pakistan compared to the world average of 108 hours. Adding this to the high number of payments (47) tremendously increases the average tax burden in the country. The high compliance cost imposed on businesses being unpaid tax collectors for the government is the very reason for tax non-compliance. In such an unproductive environment, the current documentation drive would kill transactions—and with it any hopes of increasing economic growth and sustainable revenue streams.

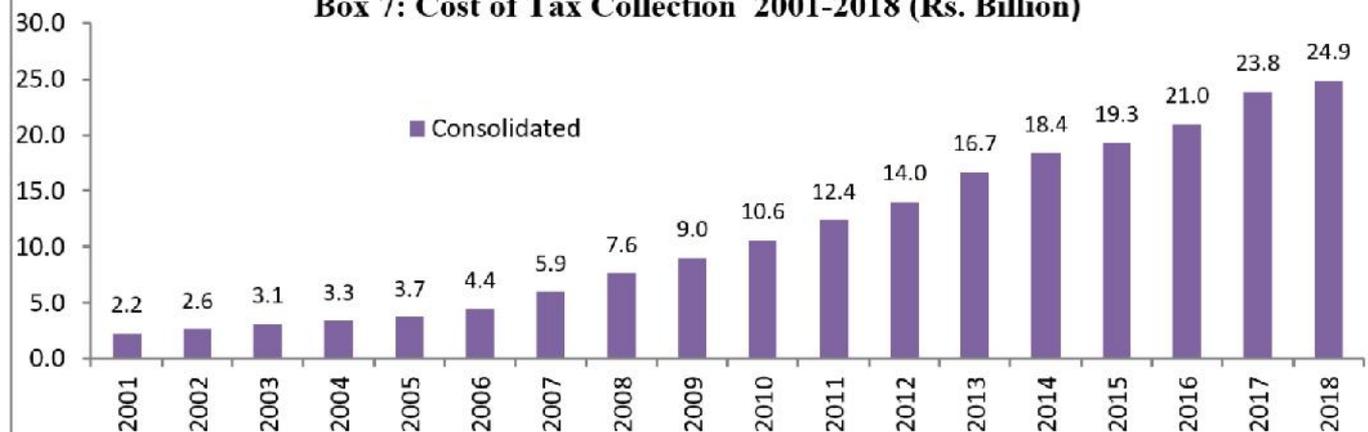
**Box 6: Cost of compliance to complete international transaction**

	Pakistan	India	Korea
<b>Imports</b>			
No of Hours (TEU)	216	85	7
Days (TEU)	9	3.5	0.3
Cost (TEU)	400	366	342
<b>Exports</b>			
No of Hours (TEU)	113	64	14
Days (TEU)	5	3	0.6
Cost (TEU)	406	270	196

*Note:* The twenty-foot equivalent unit is an inexact unit of cargo capacity.

An intriguing example of a high compliance cost for meeting the documentary requirements can be observed in Customs. To complete an international trade transaction, we require more than 400 hours (17 days). India and Korea, on the other hand, require 270 and 194 hours, respectively (see Box 6 for details). Hence, reduction in transaction time should be an important objective.

The price of tax collection is also very high in Pakistan (see Box 7). The cost of collection (CoC) has sharply increased over time. It has increased from Rs. 16 billion in 2014 to Rs. 25 billion in 2018, representing a 36 per cent increase in cost during a short span of 5 five years. Higher CoC leads to lower benefit of revenue collection. Nearly 80 per cent of CoC is distributed in the form of wages of the tax collection staff. Tax expenditures have been estimated in a study by FBR to be about 1.2 trillion rupees, about 4 percent of GDP. There is an urgent need to reduce these for many

**Box 7: Cost of Tax Collection 2001-2018 (Rs. Billion)**

The tax administration model operates with outdated departmental manuals and outmoded information technology (IT) platform that relies on pirated systems and software. Advance countries are using business intelligence (BI) and artificial intelligence (AI) tax solution technologies for compliance and reducing human interaction in tax filing and tax analysis.

# Making Policy Pro-Growth is the Way Forward

The policy should facilitate transactions to help grow the economy. Hence, it should be simple, efficient, and convenient, and help create a conducive environment for the economy to still required.

(2) The existing tax system is a four-tiered appeal system which is hopelessly redundant, painfully unproductive, and marred with inefficiency and inordinate delays. There is a need for a complete restructuring of the tax justice system so that fiscal disputes between the state and taxpayers get settled within a year at most. The existing Inland Revenue and Customs Tribunals should be merged and renamed as the National Tax Court. If the National Tax Court is established, there will be a drastic reduction in litigation.

(1) The culture of SROs is unconstitutional and hence should be completely abolished. The 2013 ruling of the Supreme Court of Pakistan states that “Parliament/Legislature alone and not the Government/Executive is empowered to levy tax”. The sectors supporting education and health can be exempted.

(2) The SRO's were ruled out in 2013 by law but they were “tariffed” or transformed into tariffs under Fifth Schedule. The Fifth Schedule has exemptions/concessions for importing plants, machinery, and inputs for pharma, poultry, dairy, home appliance, and textile sectors, and imports under Auto & Aviation policies. To become an active player in the global value chain, Pakistan should minimise the loops in the form of concessions and exemptions regime. SROs also maintain a distinction between commercial importers and local manufacturers.

(3) Unlike other countries, the tariff instrument has been used in Pakistan for revenue generation rather than growth and industrialisation. This short-sighted policy raises conflict of interests as tax collecting authority would always prefer high tax rates. There is a dire need for the tariff policy to be designed around “facilitation of transactions” or “growth”. The rationalisation of tariffs should be a phased process.

(a) First phase—revise duty tariffs with more reliance on domestic taxes.

(b) Second phase—clear sectoral policies should be developed and tariffs be aligned with those sectoral policies. The exemptions should be merit-based only.

(c) Third phase—once the tariff policy is in place, all the exemption schemes to be phased out.

(1) The electronic declarations and documents submission, digital signature communications, and web-based Tracking and Audit Trails (TAT) are the necessary reforms that can serve the purpose of enhancing the efficiency of the tax administration.

(2) The digitisation of the tax system and one-window environment would lower the business cost. It must be online with imaging and digital signatures. Minimal human interaction would lead to a transparent system and maintain an efficient economic environment. In this regard, instead of having several agencies for documentation, a one-window operation can increase the efficiency of the tax administration. For working in an integrated environment, digitisation and data-driven system are inevitable.

(3) There is a need for reforms in the regulatory framework on data sharing of public and private sector agencies with FBR. The availability and sharing of data could increase compliance by covering a variety of sources of income before filling of tax returns. For instance, banks maintain a registry of each customer and transaction. State Bank records this data. The government should sit together with public and private agencies to formulate a plan to configure this data with FBR. The data sharing between institutions would also provide a mechanism to bring in non-filers into the system, thereby paving the way to end the distinction between filers and non-filers.

