



## INTRODUCTION

The PIDE School of Public Policy (PSPP) aims to bridge the research—policy gap in Pakistan through high quality academic programmes, policy oriented research and executive training. The School offers M.Phil in Public Policy; hosts a specialized research centre conducting research on public policy issues and has plans to offer executive training for policy-makers, practitioners and professionals involved in the development and implementation of policies.

## CORE INFORMATION

PROGRAMME TITLE	Public Policy
DEGREE AWARDED	MPhil (18 years of formal education)
MODE OF ATTENDANCE	Currently Full Time only, Part Time option is being explored at this time.
PROGRAMME DURATION	2 (Two) Years / 4 semesters



## WHY CHOOSE THE PROGRAMME

Why study at PIDE	<ol style="list-style-type: none"> <li>1. Study in a top-ranking, premier research and teaching institute of Pakistan.</li> <li>2. Access to excellent research guidance that is crucial for the success of any graduate degree program.</li> </ol>
What is special about the programme	<ol style="list-style-type: none"> <li>1. Core curriculum provides firm foundations which will allow the students to approach public policy issues in multi-dimensional perspective.</li> <li>2. Coursework and practical exercises equip students with an interdisciplinary conceptual toolkit while fieldwork allows application and testing of the knowledge gained.</li> <li>3. Students will have an opportunity to equip themselves with cutting-edge analytical competence and strengthen their base in economic and social reasoning.</li> </ol>
Who would it suit	<ol style="list-style-type: none"> <li>1. Mid-career professionals;</li> <li>2. Civil servants;</li> <li>3. Politicians;</li> <li>4. Project Managers</li> <li>5. Administrators; and</li> <li>6. Postgraduate students</li> </ol>
Programme structure	<ol style="list-style-type: none"> <li>1. Six (6) <b>core</b> and two(02) <b>elective courses</b> taken over two semesters; and</li> <li>2. <b>Thesis</b> to be completed in two semesters.</li> </ol>
Assessment summary	<ol style="list-style-type: none"> <li>1. Students are expected to complete <b>36 credit hours</b>.</li> </ol>

## Eligibility Criteria

Minimum high second division or B grade in Masters/4 years BS (16 years of formal education) is required. A minimum CGPA of 2.5 on a scale of 4.0 (semester system) or 2nd Division (annual system) in Masters or 4 years Bachelor Degree in relevant fields from a recognize university in any discipline. Applicants with a first division/ A grade or relevant experience will be given preference.

## PROGRAMME AIMS

What will this programme impart to the student and allow the student to achieve?	<ol style="list-style-type: none"> <li>1. Equip students with tools necessary to design and implement public policy.</li> <li>2. Enable students to apply theories to the analysis of public policy.</li> <li>3. Empower professionals to improve their understanding, analysis and skills related to governance and policy processes.</li> </ol>
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## PROGRAMME LEARNING OUTCOMES

<b>Knowledge</b>	<ol style="list-style-type: none"> <li>1. An in-depth understanding of the theories required for understanding and designing public policy.</li> <li>2. Knowledge of the cases that have facilitated or hindered the development of sound policies.</li> <li>3. Knowledge of cases that have helped or constrained the implementation of otherwise sound policies.</li> </ol>
<b>Intellectual Skills</b>	<ol style="list-style-type: none"> <li>1. Development of skills required for policy analysis and knowledge of the limitations involved in developing and implementing an ideal policy.</li> </ol>
<b>Subject-based Practical Skills</b>	<ol style="list-style-type: none"> <li>1. The ability to conduct independent analysis of public policy issues.</li> <li>2. An ability to engage in debate and discussion in seminars</li> </ol>
<b>Applicable Skills</b>	Structure discussion and communicate effectively.

## PROGRAMME STRUCTURE FOR DEGREE

The M.Phil, Public Policy will be a rigorous two-year program. This course will target persons with 16 years of education. People from all disciplines would be welcome to join the program. The program will target those intending to join the ranks of policymakers, managers, administrators, politicians and development practitioners.

A comprehensive coursework, practical exercises and field work will equip the students with the toolkit necessary to not only understand policy problems but solve them as well. This would be a two year (36 credit hours) program, structured as under:

Description	Quantity	Cr. hours/course	Total Credit hours
Core Courses	6	3	18
Electives	2	03	24
Thesis	1	12	12
<b>Grand Total</b>			<b>36</b>

The course work would include 6 core courses (of 3 credit hours each), 2 electives courses (03 credit hours each) and thesis (12 credit hours). The students would be expected to complete the course work in two semesters.

The following is the broad structure of the program. Most of the courses will be evidence based with the topic discussed being supplemented with true cases/applied research.



### Programme Structure

<b>Total Credit Hours:</b>	<b>36</b>	<b>Core Credit Hours:</b>	<b>18</b>
<b>Elective Credit Hours:</b>	<b>06</b>	<b>Course Work:</b>	<b>24</b>
<b>Thesis:</b>	<b>12</b>		
<b>Program Duration:</b>	<b>02 -3 years</b>		

Course Code	Course Title	Credits Hours	Course Code	Course Title	Credits Hours
<b>SEMESTER-I</b>			<b>SEMESTER-II</b>		
PP-601	Microeconomics for Public Policy	03	PP-620	Macroeconomics for Public Policy	03
PP-606	Governance and Public Policy	03	PP-631	Evaluation and Monitoring of Policy Initiatives	03
PP-616	Public Policy Analysis	03	PP-610	Research Methods	03
	Elective-I	03	Elective 2		03
<b>SEMESTER-III</b>			<b>SEMESTER-IV</b>		
PP-636	Workshop for Proposal Development*	Non credit	Thesis		
Proposal Defense**/Thesis		12			

\* Non credit compulsory course. Rule for minimum attendance will be followed.

\*\* Students will be required to submit their proposal at the end of third semester

### ELECTIVE COURSES WITH FIELDS OF SPECIALIZATION

Course Code	Title		Credit hours
<b>Field of Specialization-I: Public Finance and Development</b>			
PP	711	Public Finance and Devolution	3.0
PP	714	Public Financial and Tax Management	3.0
PP	717	International Finance and Development	3.0
PP	720	Private Sector and Regulatory Policy	3.0
<b>Field of Specialization-II: Social Sector and Urban Development</b>			
PP	723	Social Policy	3.0
PP	726	Poverty Reduction and Sustainable Development	3.0
PP	729	Environmental and Natural Resource Management	3.0
PP	732	Urban Development	3.0
PP	735	Transport and Infrastructure Development	3.0
<b>Field of Specialization-III: Governance and Public Sector</b>			
PP	738	Network Governance	3.0
PP	741	Law and Public Affairs	3.0
PP	744	Political Economy and Institutions	3.0
PP	747	Conflict Management and Peace Building	3.0



PP	750	Government and Foreign Policy	3.0
Note: Any deviation from the given Fields of Specialization may be allowed on special demand from the students with approval from the Department Council			

## Courses Description

Course Code	TITLE	Course Description (3 credit hours each)
<b>CORE COURSES</b>		
PP	601	<p><b>Microeconomics for Public Policy</b></p> <p>The course covers the principles and techniques of microeconomic theory most relevant to the economic aspects of public policy. The topics covered in this course include; consumer theory, firm theory, resource allocation, welfare consequences associated with policies such as taxes, subsidies, regulation, and government transfers. Besides competitive models, the course will also cover deviations due to market failures. Case studies of government intervention in the economy will be used to illustrate the concepts and theories examined.</p>
PP	606	<p><b>Governance and Public Policy</b></p> <p>The course provides an Introduction to Public Policy and introduces participants to the theories of public policy. The political institutions and processes through which public policy is formulated generally in democratic countries and particularly in Pakistan, are studied in this course. The models and tools of policy analysis are applied to study specific policy areas like, economic policy and its various subcomponents, including fiscal, monetary and trade policy, mining and exploration, decentralization, social policy, including health care and education and the policy on environment and climate change.</p> <p>The second important part of this course contains discussion on the Governance Issues. It will introduce the structure of Public and Civil Service in Pakistan and how these influence policy formulation and implementation. The inter linkages among rent seeking, corruption, patron-client relationship and the structure of public and civil service in Pakistan are discussed in this course. Salient ideas in institutional economics including; the role of institutions in determining the growth performance of a country, evolution of institutions, institutional change, transaction cost and the link between organization in public and private sector are also discussed in this course.</p>
PP	610	<p><b>Research Methods</b></p> <p>This course has two components; the Quantitative Analysis and Qualitative Analysis. The first component focuses on techniques for the analysis of quantitative data. The course covers three main topics: (i) Introduction to statistics and analysis of data using a range of quantitative methods and practical exercises using statistical software packages; (ii) strengths, limitations and applications of specific quantitative techniques, (iii) the interpretation of quantitative data and the manner of dissemination to influence policy and practice.</p> <p>The second part of the course develops an understanding of qualitative research skills through critical exploration of research techniques, management and analysis of the qualitative data, and</p>



			the use of relevant software. This course enables students to review literature relevant to the field of study, to collect information (data) and analyse it to transform into knowledge, and then present it in written and oral form. The contents include, Introduction to Social Research Methods, Doing Qualitative Research, Nature of Qualitative Research, Sampling in Qualitative Research, Data Collection in Qualitative Research, Qualitative Data Management & Analysis, and Writing & Presenting Research
PP	616	Public Policy Analysis	The course introduces participants to the theories of public policy processes; critically reviews the key 'stages' of the policy process including agenda setting, policy formulation, implementation, monitoring and policy evaluation. The influence of political power at every stage of the policy process forms a central strand running through the entire course. This course explains preparing, designing and selection of public policy. It is mainly focused on analytical approaches and methods that are intended to guide policy design and structure policy choice: argumentation analysis to understand, evaluate and construct policy arguments, including the consideration of values and other assumptions that are used and method to promote critical and creative thinking.
PP	620	Macroeconomics for Public Policy	This course focuses on the working of the aggregate economy. One of the objectives of the course is to build understanding of the key determinants of business cycle fluctuations and of development and long-run growth. It will draw on the current economic research on the determination of macroeconomic variables such as output, employment, prices, and the interest rate—in the short, medium, and long run. The main emphasis of the course is on the impact of government policies on the macro economy.
PP	631	Evaluation and Monitoring of Policy Initiatives	This course provides students the background in evaluation and will discuss: The major concepts of program evaluation (PE), Apply the principles of conducting PE, Explore qualitative and quantitative data collection methods for evaluation, Understand the processes of evaluation and best practices for participation of stakeholders  The course will also cover the project planning, implementation and monitoring process in Pakistan especially with reference to public sector projects - Stages of project planning, implementation and monitoring (PC-I to PC-V) – Conceiving a project, financial plan, use of capital budgeting techniques like BCR, NPV and IRR. The course will frequently use cases available with the Planning Commission of Pakistan to study the contents.
<b>OPTIONAL COURSES</b>			
<b>FIELD OF SPECIALIZATION- I</b>			
<b>Course Code</b>	<b>TITLE</b>	<b>Course Description (3 credit hours each)</b>	
PP	711	Public Finance and Devolution	This course will comprise of two components. The first part will discuss topics from Public Finance including; The Role of Public Sector in Economics; Size and Scope of Government; Efficiency and Equity; Distribution; Economic Welfare; Externalities; Analysis of Expenditure Policy; Budget Analysis; Budgetary



			<p>Process in Pakistan; Taxation; the Tax system in Pakistan; Tax Evasion;</p> <p>The second component consists of topics from devolution and local development. Here the course focuses on the political, administrative and fiscal devolution in Pakistan. The course will cover the history of devolution in Pakistan, its consequences for governance and public sector efficacy, and empirical evidence on the effects of devolution on economic growth and public policy. Students will learn about the principles of fiscal federalism, multi-level government, political economy of fiscal decentralization, accountability, risk sharing, problems of multi-jurisdictional taxation, and intergovernmental fiscal transfers.</p>
PP	714	Public Financial and Tax Management	<p>This course deals with the accounting aspects of public finance. Public Financial Management discusses the fiscal sustainability and appropriateness of various fiscal allocations. This course will discuss the operational management of public finance focusing on value for money, outcome of spending and strategic financial planning and management. The transparency and accountability aspects as well as the controls, compliance and oversight mechanisms in place are discussed with special reference to Pakistan hence topics like deficit financing, debt and debt management, PRSP, MTD, MTBF would be discussed.</p> <p>This course also discusses the recourse mobilization aspects and the matters related to taxation. The core will be to discuss the elasticities, incidence, impact and coping strategies. In addition, students will also be familiarized with the loopholes in the process. The course will discuss the experience from Pakistan and an international comparison.</p>
PP	717	International Finance and Development	<p>This course focuses on the role of development partners in international development. The course will cover the history of international development finance, emergence and role of the multilateral institutions, the role of private sector and NGOs, and the transformation of international aid architecture and aid delivery system. This course will enable the participants to understand and evaluate issues related to aid including; modalities, policy networks, fragmentation, proliferation, volatility, fungibility, conditionality, transaction costs, visibility, and donor-donor coordination, etc. Pakistan, as a case, will be used to elaborate concepts and analyze policies.</p>
PP	720	Private Sector and Regulatory Policy	<p>This course is based on the role of the private sector and the settings conducive to make private sector efficient. This course introduces the students to the role of private sector in the development of economy. In addition, it will explain the role and conduct of political and state institutions including; courts, legislatures, executives, bureaucracies and social movements. It will also highlight the demands for specific policies and interest groups. The role of different regulatory authorities in Pakistan like ORGA, NEPRA, PEMRA, PPRA, PTA etc. will be discussed.</p>
<b>FIELD OF SPECIALIZATION- II</b>			
PP	723	Social Policy	<p>This course will also introduce student to the economic concepts and analysis relevant to social policy especially health, education and social security. Topics will touch upon: the role of</p>



			health/education in the production models; socio-economic effects of under-provision of health and education; the economic rationale of investing in human capital, the behaviour and influence of various participants (social service providers and users) on social service utilization and provision, the role of NGOs in the social sector services.
PP	726	Poverty Reduction and Sustainable Development	<p>This course will examine the nature and extent of poverty in the Pakistan, its causes and consequences, and the antipoverty effects of existing and proposed government programs and policies. Course content will include both qualitative and quantitative aspects of poverty-related research. The topics to be discussed include: poverty and its persistence; the interrelationships among poverty, family structure, inner city neighbourhoods, crime, labour market conditions and public policies; policies/approaches adopted to address poverty.</p> <p>The course will also discuss the issue of food security and the situation around the world; malnutrition and its effects in the economy. Measures taken in the context of global response like MDGS and its progression to SDGs</p>
PP	729	Environmental and Natural Resource Management	Market failures and externalities, under and over-provision of goods with externalities, Environment and Issues related to its sustainability, the availability and quality of natural resources and services derived from it, issues concerning the availability and sustainability of land, water, air quality, energy, and minerals for basic human needs and sustained economic growth, pollution control, management of ecosystem, biodiversity, climate change, potential technologies of resource exploitation and maintaining environmental balance, the political, legal, and social dimensions of the management of resources and the environment.
PP	732	Urban Development	This course concerns the policy-making and governance with reference to urban areas to understand the opportunities for the economy and challenges to sustainability and social inclusion. The course covers economic analyses of issues related to urbanization including; health, education, labour, poverty, crime, housing, slums, land-use planning, well-being of the members of society, mega cities and vulnerability of children, elderly and families living at society's margin. The opportunities that urbanization provides for prosperity through vertical expansion, networking, scale and clusters etc. will be the special focus of the course.
PP	735	Transport and Infrastructure Development	<p>This course will provide basics introduction to the concepts and tools used in transports economics. It will discuss the role of transport in improving connectivity, better access to services and its relationship with economic performance and efficiency of agents. Elasticises, optimal speed, congestion and capacity utilization will be discussed. Informal and modern innovations (like Careem and Uber) will be analysed. Techniques for analysis will also be discussed.</p> <p>Similarly, analysing the role of infrastructure will also be a part of this course. The part played by government, private sector and the Public-Private partnership will be discussed. The theories, tools and techniques to explain the importance of infrastructure for development will be discussed</p>



FIELD OF SPECIALIZATION- III			
Course Code		TITLE	Course Description (3 credit hours each)
PP	738	Network Governance	This course considers a network approach to problem solving and decision-making in the public sector. The concept of policy networks and meta-governance forms a central strand of the course. The course introduces participants to the theories of network governance; network management strategies; steering and managing networks; complex decision-making processes; and measuring the effectiveness of network governance.
PP	741	Law and Public Affairs	The course is designed to convey how laws should be used to correct market failures, protect property and encourage economic development. The contents include laws and institutions to Correct Market Failures; Contracts; Property Rights, Regulation of Externalities, The Coase Theorem, the Economics of Litigation, Motive to Commit Crimes, and the Optimal Governmental Response to Crime, the Trade-off between the Certainty and Severity of Punishment; the Choice between Ex-ante and Ex-post Sanctions; Negligence versus Strict Liability. The course will also cover topics on the applied side like; Crime, insecurity, violence and terrorism; Justice as deterrence against crime, the use of force versus the threat of force. The economic, social and psychological effects of different types of insecurity and their intensity; historical trends in violence; the rationale and effects of punishment; what is the role of society, courts, law enforcing agencies, the government and the international community in taking care of injustices; how justice facilitates peaceful coexistence
PP	744	Political Economy and Institutions	This course provides an introduction to public policy making, its characteristics and consequences in the context of political economy of developing countries. The course will provide the theoretical foundations from economics of different approaches to looking at the growing literature on topics such as governance, corruption and rent seeking, role of the state, and different strategies for catching up. New institutional approaches to these issues and the mainstream policy agenda will be covered in this course. The course will also cover; Private Predation versus Public Predation, Limited Access Order versus Open Access Order, Parliament, Political Process and Policy Making, Constitutional Rules versus Operating Rules, Political Institutions as a Cause of Economic Institutions, Dictatorship versus Democracy, Democracy and Economic Incentives, Incentives and Economic Development, Civil Rights.
PP	747	Conflict Management and Peace Building	The topics covered include; different types of conflicts (ethnic, racial, sectarian etc.) and their consequences; public policy used or required to handle conflicts. Terrorism; use of violence to achieve political goals, history, transformation of conflicts into terrorism; public interaction of terrorism and public policy. The course will then discuss policies adopted for peace building. The foundations of negotiations including; negotiation strategy; planning and framing; the phases of a negotiation-identification and preparation etc. similarly, mechanisms in place for minor conflicts resolution like within organisations and with the clients;



			customers, and other stakeholders; hence the approaches available to resolve minor conflict.
PP	750	Government and Foreign Policy	This course focuses on strategic decisions made by Pakistan government in the field of politics and international relations. Led by course convenor and policy experts from relevant fields, participants of this course will explore the foreign policy related events, analyse the context and evaluate the socio-economic consequences.
		<b>Thesis</b>	<b>CORE</b>
Note: Any deviation from the given Fields of Specialization may be allowed on special demand from the students with approval from the Department Council			

## TEACHING LEARNING AND ASSESSMENT

### Knowledge

Learning outcomes acquired by	<ol style="list-style-type: none"> <li>1. Through compulsory courses as detailed above. Students are required to attend <b>ALL</b> classes, hand in assessed work, pass examinations and do an assessed thesis.</li> <li>2. Through elective courses chosen from the list given above covering a range of topics related to public policy generally in developing countries and particularly in Pakistan.</li> <li>3. Through lectures and seminars and access to recommended reading in every course.</li> </ol>
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### Intellectual Skills

Learning outcomes acquired by	<ol style="list-style-type: none"> <li>1. Through compulsory courses in public policy and economics.</li> <li>2. Through carrying out independent but guided research for an assessed thesis.</li> <li>3. Through compulsory and elective courses that will introduce students to theory and data needed to critically analyse and assess public policy issues.</li> </ol>
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### Subject-based Practical Skills

Learning outcomes acquired by	<ol style="list-style-type: none"> <li>1. Through independent research for course work and thesis guided by PSPP's faculty.</li> <li>2. Through regular seminars and discussions.</li> </ol>
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### Applicable Skills

Learning outcomes acquired by	<ol style="list-style-type: none"> <li>1. Through seminar presentations, and discussions and their preparation.</li> <li>2. Through assessed essays and thesis.</li> <li>3. Classroom participation in seminars and discussions.</li> </ol>
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## FEE STRUCTURE

Registration Fee	Rs.15,000/-	Research work/Thesis Fee	Rs.25,000/- (Per Semester)
Tuition Fee	Rs. 4,000/- per credit hour registered (during course work)	Transport Fee	Rs. 6,000/- (Per Semester)
Miscellaneous Charges	2,500/-	Transcript Fee	500/-

For further information, please visit: <http://www.pide.org.pk/>